

## **Sustainability Check 2015**

**Bjorn Lomborg** 

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## Sustainability not just environment

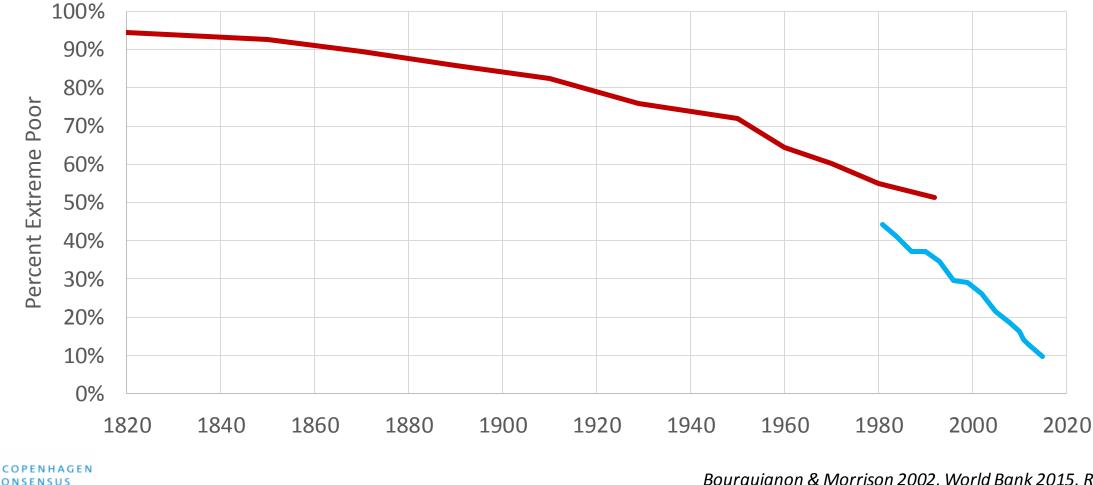
- Sustainable
  - Economy
  - Society
  - Environment



## Things are getting better



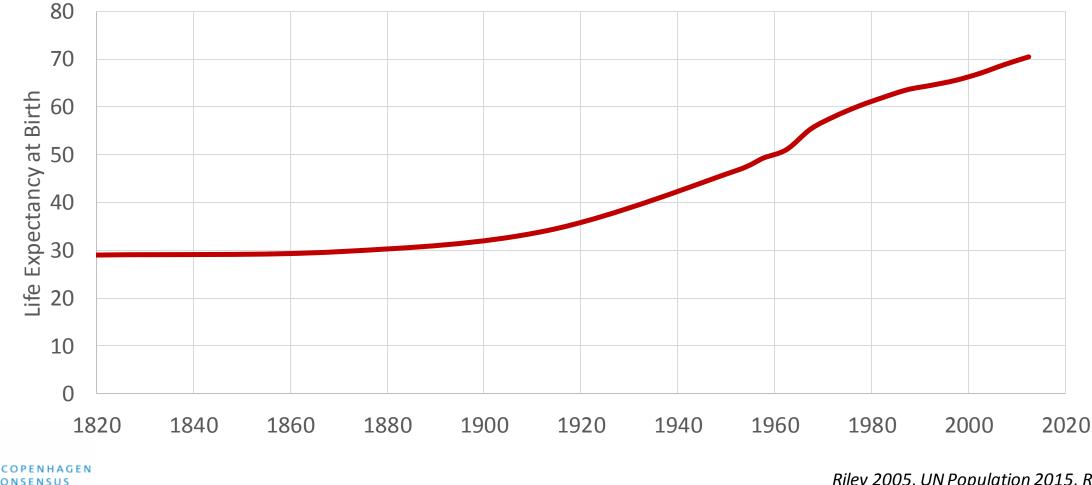
### Economy: % Extreme Poverty 1820-2015



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Bourguignon & Morrison 2002, World Bank 2015, Roser 2015

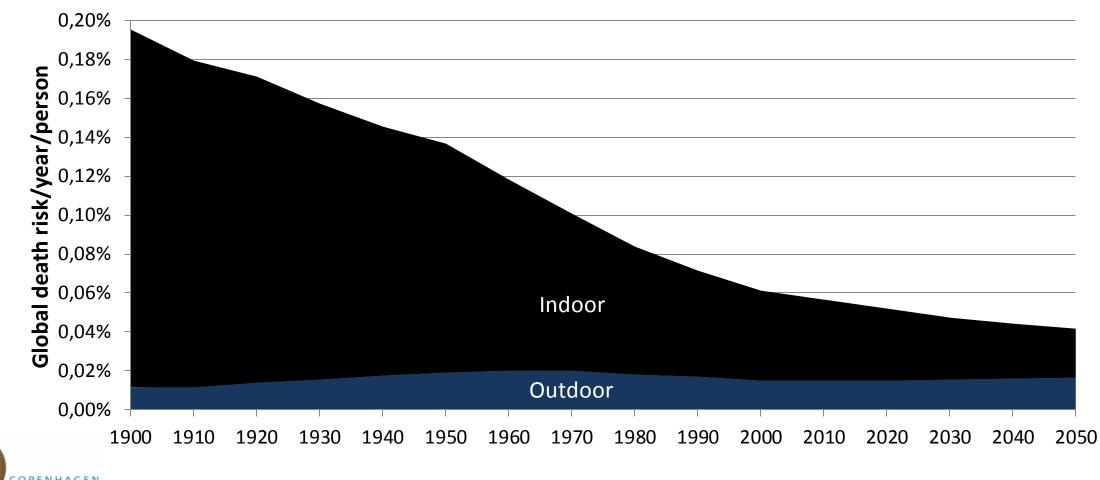
### **Society: Global Life Expectancy 1820-2015**



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Riley 2005, UN Population 2015, Roser 2015

### **Environment: Air Pollution Death 1900-2050**



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Hutton 2013

## **Making Things Better in Future**



## Look Across All Three Areas

- Sustainable Economy
- Sustainable Society
- Sustainable Environment
  - And remember trade-offs



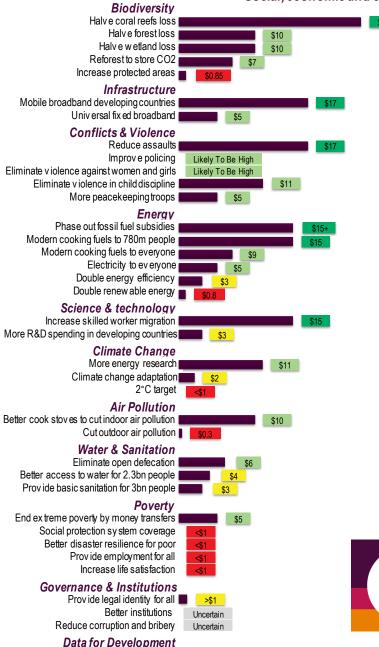
## Feel good vs. do good



Social, economic and environmental benefit per \$ spent

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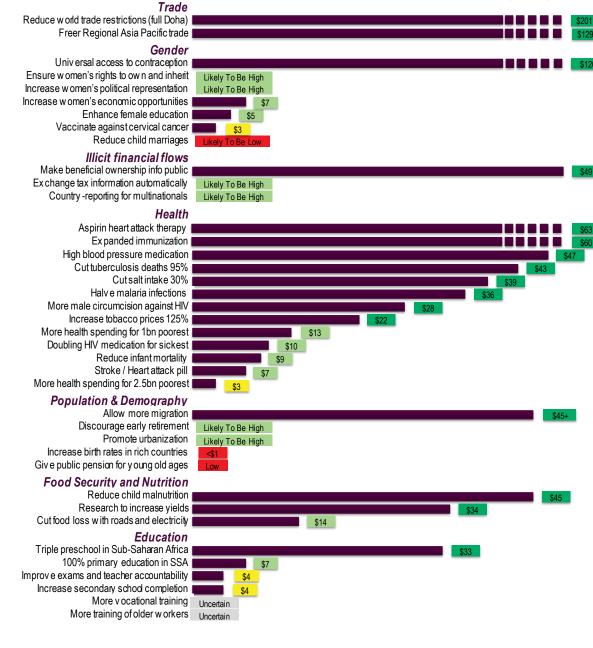
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Data collection for all 169 targets

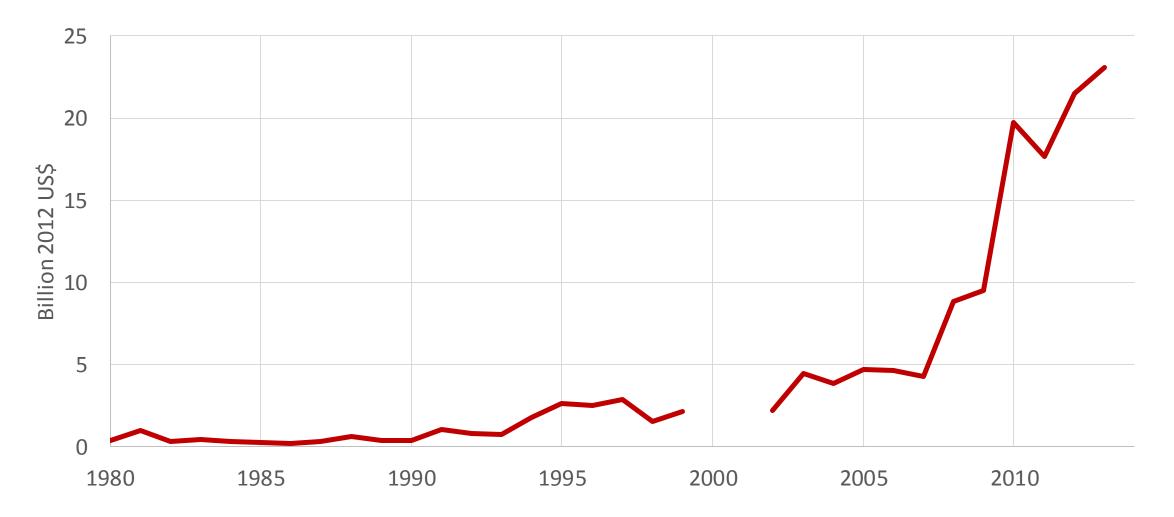
Social, economic and environmental benefit per \$ spent



## Climate eats up aid



### Climate Related Development Aid 1980-2013

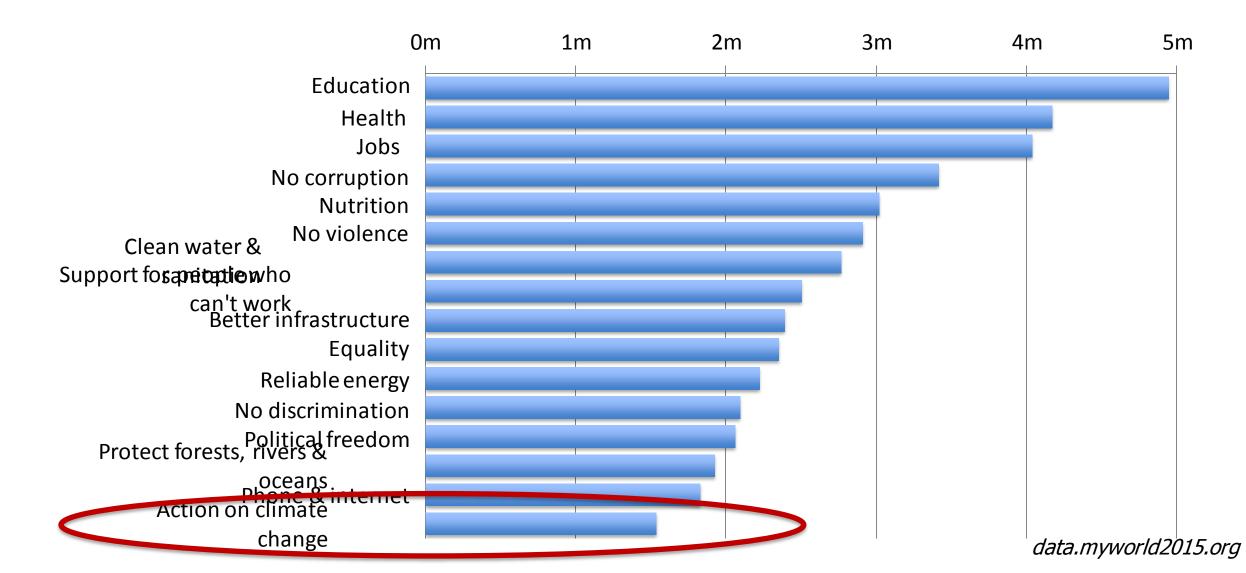


## **Climate Change**

- Real problem
- But often costly to do little good
- Only one of many problems we need to tackle



#### The World's Most Important Problems? 8.5 million real people from across the world



### 25% Aid Is Now Climate-Related

- Spend most on cutting CO<sub>2</sub> that will help *nothing* by 2030
- Spend against what we have promised
- Spend against what poor people want
- Spend on what is often least effective
- Feel-good spending
  - Which can't be spent on doing good



## Dharnai, First Fully Powered Solar Village

- Greenpeace
  - "First village in India where all aspects of life are powered by solar"
  - Set up as "a demonstration of our solution to India's energy access problems"















Today children are studying well and women are able to cook late in the evening

A. A. A



## SCIENTIFIC AMERICAN

#### Coal Trumps Solar in India

Activists hope for a renewable energy future but dirty coal remains cheapest

Villagers lined up to protest, chanting, "We want real electricity, not fake electricity!"

# **Hail**Online India

Bihar village rejects solar-powered microgrid and demands 'real' electricity

At present, solar power in Dharnai costs at least three times as much as grid power.

## **The Very Real Choice**

- Obama: \$3bn for climate
  - If invested in current solar
  - Postpone global warming by the end of the century
    - 28 minutes

#### • \$3bn for vaccines

- Save 3 million kids today

### What is best?



## **Sustainability 2015**

Economy Society Environment



## **Sustainability 2015**

Do the smart stuff first

